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SUMMARY

This report outlines a rationale for Urban Design considerations, a conceptual framework to organize the Urban Design and preliminary design concepts. The Urban Design concepts target a context sensitive design solution. The goal of this approach is to implement a design that incorporates characteristics of the surrounding neighborhood, city, and region.

Context sensitive design does not mean that the Urban Design improvements must be a literal replication of any particular aspect of the community. From a practical standpoint, it is not realistic that specific materials or the imagery of any single structure or place can be duplicated throughout the right-of-way, even if on a corridor segment basis. A literal replication of surrounding community features presents unachievable challenges of material suitability and cost effectiveness concerns. The right-of-way is public domain intended to serve the community, not just those adjacent. Representing literal motifs from each street crossing and neighborhood would also result in an undesirably chaotic design solution.

Therefore, the Project Pegasus Urban Design is based on a more figurative strategy intending to achieve imagery that is compatible with multiple aspects of each part of the roadway. At the same time, the design will not be so neutral that important locations or districts go unnoticed. The design outlined to this point incorporates a balance between corridor continuity and local distinction. It is intended to complement the functional aspect of the freeway facility as well as community development throughout its length. It represents a holistic approach suitable to the varied interests. Only in this manner can the design serve the multiple objectives of transportation efficiency and community development.





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